

All you need to know about... Pigments

Earthborn Pigments are natural colour powders designed for tinting and colouring a wide variety of decorative finishes. Blend them into any Earthborn interior or exterior paint to create your own unique shade or mix with Earthborn Wall Glaze for beautiful colour washes or Casein Filler for special effects.

These concentrated pigments allow you to achieve anything from soft, subtle tones to rich, vibrant colour, giving you complete creative freedom.

Why choose Pigments?

- **Create unique shades** – Blend into any Earthborn interior or exterior paint
- **Versatile** – Suitable for a wide range of decorative and building mediums
- **Durable** – Lime resistant, with most pigments offering excellent UV resistance
- **Safe** – Natural colour powders are free from poisonous heavy metals

Where to use it

Pigments are ideal for adding colour to:

- Earthborn interior and exterior paints
- Earthborn Wall Glaze (for washes, tinting, and special effects)
- Earthborn Casein Filler to create a raised stencil pattern
- Clays, plasters, and decorative finishes
- Lime mortars (maximum recommended dosage is 5% by weight)
- Oil-based paints

Metallic pigments (Mica Gold, Mica Silver, Mica Bronze, Mica Black) are not recommended for mixing directly into paint but can be used with Wall Glaze for washes or stencilling.

The following pigments are not suitable for alkaline environments such as Silicate and lime: Ultramarine Violet, Ultramarine Blue, Ultramarine Pink, Orange, Corn Yellow, Salmon Red, Oriental Red and Rhine Gold



Key Facts

Pack Sizes:

50g & 75g (Depending on colour)

Form:

Powder pigment

Colour types:

Earth pigments, Mineral pigments, Mica pigments, Spinel pigments

Tools:

Mixing container, stirrer, mask (recommended)

Typical mixing ratios:

50g/75g pigment mixed with
1L water + 0.5L Earthborn
Wall Glaze

All you need to know about...

Pigments

Before you start

Pigments must be made into a paste before adding to your chosen medium. Pigments need to be soaked first – check which medium and length of soaking first. Ensure tools and mixing containers are clean and dry.

How to apply

Earthborn Wall Glaze, Claypaint & Lifestyle

Mix: Make a paste with water (approx. 100ml).

Soak: Up to 30 minutes, ideally overnight for earthy or clay pigments.

Top tip: A tiny amount of washing-up liquid can help with dispersion.

Use: Add the prepared pigment paste to your chosen medium and mix thoroughly.

Earthborn Silicate Masonry Paint

Mix: Create a smooth, evenly mixed paste in Earthborn Silicate Primer, then stir into the paint.

Top tip: Do not add dry pigments directly to paint.

Rest: Allow the mixture to stand for at least one hour, stirring occasionally for even colour before painting to ensure optimal colour development.

Earthborn Casein Filler

Mix: Up to 5% of dry Pigment with Casein Filler. See Casein Filler data sheet for further information.

Application and colour tips

- Keep stirring pigments regularly to prevent settlement
- Test the colour on paper first and note the amount of pigment used so the colour can be accurately reproduced
- If colour washing, start with bright colours and finish with darker ones
- Adding pigment to white paint will produce a pastel shade; adding to clear mediums provides a true but transparent colour
- Apply in a criss-cross motion to prevent marks; an unbleached natural sponge gives best results

All you need to know about... Pigments

Storage & disposal

- Store Pigments in a cool, dry, frost free place with the bag tightly sealed
- When stored unopened, pigments remain stable indefinitely in their powder form
- Find out how to clean brushes & rollers [here](#)
- Dispose of surplus pigment safely and recycle packaging where possible

What's inside?

Earth, mineral or spinel pigments, Trisodium citrate

All pigments are free from poisonous heavy metals.

Vegan declaration

At Earthborn we are committed to providing paints that are better for our homes, our health and our planet.

To that end, we always try to be as open and honest as possible to our customers. Pigments and the raw materials are not tested on animals.

Safety first

Pigments are fine powders; wearing a mask is recommended to avoid inhalation. Avoid contact with fabrics or furnishings as pigments may cause permanent staining. Keep out of reach of children.

Please refer to the Material Safety Data Sheet for full details.

A few important notes:

- Pigments vary in particle size, which contributes to vibrancy and character
- Some pigments are lime resistant – ensure you check first
- Mangan Violet, Oriental Red and Salmon Red may fade over time
- Metallic pigments should only be mixed with Wall Glaze and diluted with water for washes or stencilling
- Very intense pigments (e.g., Ultra-marine Blue, Red Oxide) may appear cloudy if used in high concentration
- Mica pigments and Rhine Gold need a transparent medium (e.g. Wall Glaze) to remain visible
- Pigments can be painted over in the future with any paints

VOC content

Not subject to VOC regulations.

Need more help?

We're always happy to offer friendly advice. If you're unsure which paint, pigments or adhesives you need, or you're working on a listed or sensitive building, get in touch with our team enquiries@earthbornpaints.co.uk / 01928 734 171 or visit earthbornpaints.co.uk.

Address

Earthborn
Frodsham Business Centre
Bridge Lane, Frodsham
WA6 7FZ

Pigments

Pigment Number	Pigment Earthborn description	Colour Sample In Wall Glaze**	Colour Sample In Casein Paint***	Chemical compound	Alkali-stable [pH-value >11]****	Price Group
204	Iron Oxide Purple			inorganic	yes	A
206	Mahogany			inorganic	yes	A
207	Oxide Yellow			inorganic	yes	A
208	Oxide Black			inorganic	yes	A
209	Yellow Ochre			inorganic	yes	A
210	Brown Ochre			inorganic	yes	A
211	Havanna Ochre			inorganic	yes	A
212	Red Ochre			inorganic	yes	A
213	Rust Brown Ochre			inorganic	yes	A
214	Brown Umber			inorganic	yes	A
217	Khaki Umber			inorganic	yes	A
218	Slate Grey			inorganic	yes	A
221	Yellow Clay			inorganic	yes	A
222	Persian Red			inorganic	yes	A
234	White			inorganic	yes	A
205	Iron Oxide Brick			inorganic	yes	B
220	Ebony			inorganic	yes	B
223	Asseil Grey			inorganic	yes	B
224	Venetian Red			inorganic	yes	B
225	Pompeii Red			inorganic	yes	B
226	Gold Ochre			inorganic	yes	B
227	Sienna Amlatha			inorganic	yes	B
228	Tuscany Ochre			inorganic	yes	B
229	Verona Green			inorganic	yes	B
201	Sienna Yellow			inorganic	yes	C
202	Red Sienna			inorganic	yes	C
203	Oxide Red			inorganic	yes	C
219	Green Earth			inorganic	yes	C
240	Gold Yellow			inorganic	yes	C
241	Sun Yellow			inorganic	yes	C
242	Orange			organic	no	C
246	Corn Yellow			organic	no	C
233	Ultramarine Violet			organic	no	D
235	Bottle Green			inorganic	yes	D
248	Oriental Red			organic	no	D
251x	Mica Gold*		not available	inorganic	yes	D
252x	Mica Silver		not available	inorganic	yes	D
253x	Mica Bronze		not available	inorganic	yes	D
254x	Mica Black		not available	inorganic	yes	D
231	Ultramarine Blue			organic	no	E
232	Ultramarine Pink			organic	no	E
243	Meadow Green			inorganic	yes	E
244	Spinell Turquoise			inorganic	yes	E
245	Spinell Blue			inorganic	yes	E
247	Mangan Violet*			inorganic	yes	E
249	Salmon Red*			organic	no	E
256x	Rhine Gold*		not available	inorganic	no	E

* Smallest container: 50g (instead of 75g) 400g (instead of 500g)

** Pigments 50g/75g (depending on *) mixed with 1L water + 0,5L Wall Glaze

*** Pigments 150g/225g (depending on *) mixed with 4g Casein Paint

**** Alkali-stable: All pigments marked as 'Yes' are suitable for highly alkaline environments and exterior mineral paints (such as silicate, silicone-based, or lime paints)

Pigment Group pricing can be found on your Price List.